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**Question Paper Code : 80916**

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2021.

Sixth/Seventh/Eighth Semester

Civil Engineering

MG 2351/10177 GE 003/10144 GE 003 — PRINCIPLES OF MANAGEMENT

(Common to All Branches)

(Regulations 2008/2010)

(Also Common to PTMG 2351 for B.E. (Part-Time) Sixth Semester – All Branches –  
Regulations 2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define Corporate Social Responsibility. Give an example.
2. State any four managerial skills.
3. What is the necessity of organization?
4. What are the functions performed by a low level manager?
5. What is decentralization?
6. What are the sources of recruitment?
7. Name any four leadership styles.
8. What is meant by organizational culture?
9. List any four types of control.
10. Define MIS.

PART B — (5 × 16 = 80 marks)

11. (a) (i) Discuss the scope and nature of management. (8)  
(ii) What are the environmental factors that affect business? Explain them. (8)

Or

- (b) With suitable examples explain the various types of business organizations. (16)
12. (a) Define planning. Explain the steps involved in the planning process.

Or

- (b) Write short notes on the following :
- (i) Management by objectives (8)  
(ii) Types of strategies. (8)
13. (a) (i) What is span of Control? (4)  
(ii) Explain the factors which influence the span of control. (12)

Or

- (b) Explain line and functional organizational structures with their advantages and limitations.
14. (a) Describe the expectancy theories of motivation. What are their implications in real life scenarios?

Or

- (b) What are the different ingredients of leadership? Explain them in detail.
15. (a) Explain the steps involved in the process of controlling. (16)

Or

- (b) Explain the steps involved in the implementation of budgetary control. (16)

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